

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:



Advertiser	Congressional Leadership Fund
Product	CONG LEADER 10/19
Estimate Number	3347

Invoice #	119304-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/25/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119304
Alt Order #	06368182
Deal #	
Order Flight	10/19/12 - 10/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	251
Product Code	454

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Letterman Friday	1205x-107x								
	ISSUE CLA	ASS OF TIME r8.23									
					2 to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	1:04 AM	CLFNC070112TV	\$250.00)	2
2	WRAL	WRAL 5am News	5am - 5:30a								
	ISSUE CLA	ASS OF TIME r8.23									
					2 to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	5:24 AM	CLFNC070112TV	\$900.00)	1
3	WRAL	5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME r8.23									
					2 to 10/21/12	1x	1				
	WRAL			F	10/19/12	:30	5:14 PM	CLFNC070112TV	\$4,000.00)	1
4	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME r8.23					_				
	MAN				2 to 10/21/12	1x	1		* 4 000 00		
	WRAL			F	10/19/12	:30	5:57 PM	CLFNC070112TV	\$4,000.00)	1
5	WRAL	CBS Evening News (M-F)	630p-7p								
	ISSUE CLA	ASS OF TIME r8.23		10/15/1	0. 10/01/10		1				
	WRAL			10/15/12 F	2 to 10/21/12 10/19/12	1x	1	s. =s070112=	ΦΕ 000 00		
•				F	10/19/12	:30	6:59 PM	CLFNC070112TV	\$5,000.00	J	I
6		Inside Edition	7-730P								
	ISSUE CLA	ASS OF TIME r8.23		40/45/4	0.1- 40/04/40	4	1				
	WRAL			F	2 to 10/21/12 10/19/12	1x :30	7:22 PM	CLFNC070112TV	\$2,200.00	<u> </u>	
_			700 OD	Г	10/19/12	.30	7.22 PIVI	CLFNC0/U1121V	\$2,200.00	J	ı
7	WRAL	Entertaiment Tonight	730-8P								
	ISSUE CLA	ASS OF TIME r8.23		10/15/1	0.4 10/01/10	4	1				
	WRAL			F	2 to 10/21/12 10/19/12	1x :30	7:47 PM	CLFNC070112TV	\$2,200.00	<u> </u>	
•		Fri Harry 0	0.10-	Г	10/19/12	.30	7.47 PIVI	CLFNCU/UIIZIV	φ ∠ ,∠00.00	J	I
8	WRAL	Fri Hour 2 ASS OF TIME r8.23	9-10p								
	1990E CL	ASS OF TIME 18.23									

Ref #



Line Channel Description

Remit Address:

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Time

Day

Date

Billing Address:

American Media & Advocacy Group Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



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Ad-ID

Rate

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Reconciliation

Line	Channel Description	lime	Day	Date	Lengti	n Air i ime	Ad-ID	нате	Reconciliation	Het #
8	WRAL Fri Hour 2	9-10p	-	-				<u>.</u>		
	ISSUE CLASS OF TIME r8.23	·								
	WRAL		F	10/19/12	:30	9:31 PM	CLFNC070112TV	\$5,500.00		1
9	WRAL Late News	11-1135p								
•	ISSUE CLASS OF TIME r8.23									
			10/22/15	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	11:34 PM	CLFNC070112TV	\$5,000.00		1
10	WRAL David Letterman	1135p-1237a	•••	10/22/12	.00	11.01111	C21 11C07 022217	φο,σσσ.σσ		,
10	ISSUE CLASS OF TIME r8.23	1100p-1207a								
	1930E GLASS OF THIRE 16.23		10/22/11	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	11:59 PM	CLFNC070112TV	\$900.00		1
4.4	WRAL Noon News	10 1	IVI	10/22/12	.50	11.531 10	CLINCOTOTIZIV	ψ300.00		'
11		12p-1p								
	ISSUE CLASS OF TIME r8.23		10/00/11	10/00/10		1				
	NA/DAI			2 to 10/28/12	1x	1	a. =v.a070112=./	Φ1 000 00		
	WRAL		M	10/22/12	:30	12:36 PM	CLFNC070112TV	\$1,200.00		1
12	WRAL WRAL 5am News	5am - 5:30a								
	ISSUE CLASS OF TIME r8.23									
				2 to 10/28/12	1x	1				
	WRAL		М	10/22/12	:30	5:13 AM	CLFNC070112TV	\$900.00		1
13	WRAL 5:00 First News	5-530p								
	ISSUE CLASS OF TIME r8.23									
			10/22/12	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	5:27 PM	CLFNC070112TV	\$4,000.00		1
14	WRAL WRAL 5:30AM News	530-6a								
	ISSUE CLASS OF TIME r8.23									
			10/22/12	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	5:43 AM	CLFNC070112TV	\$1,500.00		1
15	WRAL 5:30 News	530-6p								
	ISSUE CLASS OF TIME r8.23	000 op								
			10/22/13	2 to 10/28/12	1x	1				
	WRAL		M	10/22/12	:30	5:41 PM	CLFNC070112TV	\$4,000.00		1
		Wa					was taken from the program loo	. ,		,

Length Air Time



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL 5:30 News	530-6p				•				
	ISSUE CLASS OF TIME r8.23									
16	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME r8.23									
	MDAL		10/22/12 to		1x	1		Φ F 000 00		
	WRAL		М	10/22/12	:30	6:28 PM	CLFNC070112TV	\$5,000.00		1
17	WRAL CBS Evening News (M-F) ISSUE CLASS OF TIME r8.23	630p-7p								
			10/22/12 to		1x	1				
	WRAL		M	10/22/12	:30	6:51 PM	CLFNC070112TV	\$5,000.00		1
18	WRAL Inside Edition ISSUE CLASS OF TIME r8.23	7-730P								
			10/22/12 to		1x	1				
	WRAL		М	10/22/12	:00			\$2,200.00	See MG 53.2,53.3,53.4	1
19	WRAL Sat Hour 3 ISSUE CLASS OF TIME r8.23	10-11p								
	MDAL		10/15/12 to		1x	1-		#0.500.00		
	WRAL		Sa	10/20/12	:30	9:59 PM	CLFNC070112TV	\$2,500.00		1
20	WRAL CRIMINAL MINDS ISSUE CLASS OF TIME r8.23	1135-1235XM				_				
	MDAL		10/15/12 to		1x	1-		\$500.00		
0.4	WRAL	700 0	Sa	10/20/12	:30	12:34 AM	CLFNC070112TV	\$500.00		1
21	WRAL On The Record 730-8p ISSUE CLASS OF TIME r8.23	730-8p								
			10/15/12 to		1x	1-				
	WRAL		Sa	10/20/12	:30	7:56 PM	CLFNC070112TV	\$600.00		1
22	WRAL CBS This Sat Morning 8-9a ISSUE CLASS OF TIME r8.23	8-9a								
			10/15/12 to		1x	1-				
	WRAL		Sa	10/20/12	:30	8:26 AM	CLFNC070112TV	\$1,000.00		1



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23	WRAL WRAL News Sat. 9a-9:30a	9:00a - 9:30a								
	ISSUE CLASS OF TIME r8.23					_				
	MDAL		10/15/121 Sa	to 10/21/12	1x	1-	a. =\\=0.70112=\	Ф000 00		
•	WRAL	1000 1100D	Sa	10/20/12	:30	9:14 AM	CLFNC070112TV	\$900.00	1	1
24	WRAL CBS SPECIAL ISSUE CLASS OF TIME r8.23	1030-1130P								
	ISSUE CLASS OF TIME 18.23		10/15/12	to 10/21/12	1x	1				
	WRAL		Su	10/21/12	:30	11:34 PM	CLFNC070112TV	\$5,500.00		1
	WIDE			Football run		11.0-1111	CEINCOIGEIV	ψο,οσο.στ	•	
			LR due to	Football run	over					
25	WRAL NFL (Late)	430-730p								
	ISSUE CLASS OF TIME r8.23	•								
				to 10/21/12	1x	1				
	WRAL		Su	10/21/12	:30	6:07 PM	CLFNC070112TV	\$8,000.00		1
26	WRAL 6pm News (Sun)	6-630p								
	ISSUE CLASS OF TIME r8.23									
	WB			to 10/21/12	1x	<u>1</u>		4050.00		
	WRAL Price is Right	11a-12p	F NO NEW	10/19/12 S, ISSUE CL	:30	10:59 AM	CLFNC070112TV	\$850.00	MG for 26.1 10/21	2
	WRAL CBS This Sat Morning 8-9a	8-9a	Sa	10/20/12	:30	8:59 AM	CLFNC070112TV	\$1,000.00	MG for 26.1 10/21	3
	g			S, ISSUE CL				* .,		
	WRAL		Su	10/21/12	:00				See MG 26.2,26.3,26.4	1
	WRAL Late Late Show	1237a-137a	M NO NEW	10/22/12	:30	1:33 AM	CLFNC070112TV	\$300.00	MG for 26.1 10/21	4
07	WRAL 60 minutes	700 000-	NO NEW	S, ISSUE CL	A55 OF	I IIVIE R8.23				
27	ISSUE CLASS OF TIME r8.23	730-830p								
	1930E CLASS OF TIME 16.23		10/15/12	to 10/21/12	1x	1				
	WRAL		Su	10/21/12	:30	8:53 PM	CLFNC070112TV	\$7,500.00)	1
	*****			Football run		0.001 111	02111007022217	ψ7,000.00		·
			LR due to	Football run	over					
28	WRAL WRAL Sun Morning News	7-9a								



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CLASS OF TIME r8.23	<u>'</u>	•	<u>'</u>		•	<u>'</u>	<u>'</u>		<u>'</u>
				2 to 10/21/12	2x	2				
	WRAL		Su	10/21/12	:30	6:59 AM	CLFNC070112TV	\$1,100.00		2
	WRAL		Su	10/21/12	:30	8:08 AM	CLFNC070112TV	\$1,100.00		1
29	WRAL CBS Sunday Morning ISSUE CLASS OF TIME r8.23	9-1030a								
			10/15/12	2 to 10/21/12	1x	1				
	WRAL		Su	10/21/12	:30	9:59 AM	CLFNC070112TV	\$1,200.00		1
30	WRAL Thu Hour 3 ISSUE CLASS OF TIME r8.23	10-11p								
			10/22/12	2 to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	10:46 PM	CLFNC070112TV	\$7,500.00		1
31	WRAL David Letterman ISSUE CLASS OF TIME r8.23	1135p-1237a								
			10/22/12	2 to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	12:31 AM	CLFNC070112TV	\$900.00		1
32	WRAL Noon News ISSUE CLASS OF TIME r8.23	12p-1p								
				2 to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	12:29 PM	CLFNC070112TV	\$1,200.00		1
33	WRAL WRAL 5am News ISSUE CLASS OF TIME r8.23	5am - 5:30a								
				2 to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	5:26 AM	CLFNC070112TV	\$900.00		1
34	WRAL WRAL 5:30AM News ISSUE CLASS OF TIME r8.23	530-6a								
				2 to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	5:54 AM	CLFNC070112TV	\$1,500.00	·	1
35	WRAL 5:30 News ISSUE CLASS OF TIME r8.23	530-6p								
			10/22/12	2 to 10/28/12	1x	1				



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	IN	VO	ICE		

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	WRAL 5:30 News	530-6p	-					-		
	ISSUE CLASS OF TIME r8.23					5 40 DM				
	WRAL		Th	10/25/12	:30	5:43 PM	CLFNC070112TV	\$4,000.00		1
36	WRAL 6pm News (M-F) ISSUE CLASS OF TIME r8.23	6-630p								
	1550E CLASS OF TIME 16.23		10/22/12	to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	6:21 PM	CLFNC070112TV	\$5,000.00		1
37	WRAL CBS Evening News (M-F)	630p-7p	•••	. 0, 20, . 2	.00	0.2		φο,σσοισσ		•
	ISSUE CLASS OF TIME r8.23									
				to 10/28/12	1x	1				
	WRAL		Th	10/25/12	:30	6:59 PM	CLFNC070112TV	\$5,000.00		1
38	WRAL Thu Hour 2	9-10p								
	ISSUE CLASS OF TIME r8.23					-				
	WRAL		10/22/12 Th	to 10/28/12 10/25/12	1x :30	9:41 PM	CLFNC070112TV	\$8,000.00		
39	WRAL David Letterman	110Em 1007a	111	10/25/12	.30	9.41 PIVI	CLFNCU/U1121V	φο,υυυ.υυ		Į.
39	ISSUE CLASS OF TIME r8.23	1135p-1237a								
	1000E 0E/100 01 11WE 10.20		10/22/12	to 10/28/12	1x	-1				
	WRAL		Tu	10/23/12	:30	12:31 AM	CLFNC070112TV	\$900.00		1
40	WRAL 5:00 First News	5-530p								
	ISSUE CLASS OF TIME r8.23	•								
				to 10/28/12	1x	-1				
	WRAL		Tu	10/23/12	:30	5:28 PM	CLFNC070112TV	\$4,000.00		1
41	WRAL 5:30 News	530-6p								
	ISSUE CLASS OF TIME r8.23		10/00/10	to 10/00/10	1.,	-1				
	WRAL		Tu	to 10/28/12 10/23/12	1x :30	5:43 PM	CLFNC070112TV	\$4,000.00		1
42	WRAL 6pm News (M-F)	6-630p	Tu	10/20/12	.00	3.43 T W	CETICOTOTIETY	ψ+,000.00		ı
72	ISSUE CLASS OF TIME r8.23	3-000p								
			10/22/12	to 10/28/12	1x	-1				
	WRAL		Tu	10/23/12	:30	6:29 PM	CLFNC070112TV	\$5,000.00		1
		W/o	warrant that the act	tual broadcast inf	ormation abou	m on this invoice	was taken from the program lo			



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43		Inside Edition	7-730P								
	ISSUE CLA	ASS OF TIME r8.23					_				
					2 to 10/28/12	1x	-1				
	WRAL			Tu	10/23/12	:30	7:21 PM	CLFNC070112TV	\$2,200.00)	1
44	WRAL ISSUE CLA	Entertaiment Tonight ASS OF TIME r8.23	730-8P								
					2 to 10/28/12	1x	-1		•		
	WRAL			Tu	10/23/12	:30	7:46 PM	CLFNC070112TV	\$2,200.00)	1
45		Tue Hour 1 ASS OF TIME r8.23	8-9p								
					2 to 10/28/12	1x	-1				
	WRAL			Tu	10/23/12	:30	8:48 PM	CLFNC070112TV	\$9,000.00)	1
46	WRAL ISSUE CLA	Tue Hour 2 ASS OF TIME r8.23	9-10p								
				10/22/12	2 to 10/28/12	1x	-1				
	WRAL			Tu	10/23/12	:30	9:44 PM	CLFNC070112TV	\$8,000.00)	1
47		Wed Hour 3 ASS OF TIME r8.23	10-11p								
				10/22/12	2 to 10/28/12	1x	1				
	WRAL			W	10/24/12	:30	10:34 PM	CLFNC070112TV	\$6,500.00)	1
48		Late News ASS OF TIME r8.23	11-1135p								
				10/22/12	2 to 10/28/12	1x	1				
	WRAL			W	10/24/12	:30	11:15 PM	CLFNC070112TV	\$5,000.00)	1
49	WRAL ISSUE CLA	David Letterman ASS OF TIME r8.23	1135p-1237a								
				10/22/12	2 to 10/28/12	1x	1				
	WRAL			W	10/24/12	:30	12:31 AM	CLFNC070112TV	\$900.00)	1
50		WRAL 5am News ASS OF TIME r8.23	5am - 5:30a								



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50	WRAL	WRAL 5am News	5am - 5:30a		-						-
	ISSUE CLA	ASS OF TIME r8.23									
	WRAL			W	10/24/12	:30	5:15 AM	CLFNC070112TV	\$900.00)	1
51	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME r8.23	•								
				10/22/1	2 to 10/28/12	1x	1				
	WRAL			W	10/24/12	:30	5:52 PM	CLFNC070112TV	\$4,000.00)	1
52	WRAL	6pm News (M-F)	6-630p								
		ASS OF TIME r8.23	p								
				10/22/1	2 to 10/28/12	1x	1				
	WRAL			W	10/24/12	:30	6:21 PM	CLFNC070112TV	\$5,000.00)	1
53	WRAL	Inside Edition	7-730P								
		ASS OF TIME r8.23									
	.000_ 0_/			10/22/1	2 to 10/28/12	1x	1				
	WRAL	Prime Access Specials	7-9pm	M	10/22/12	:30	7:09 PM	CLFNC070112TV	\$2,200,00	MG for 18.1,54.1,53.1	4
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	- 1-	PGM C	HG, ISSUE CL	ASS OF	TIME R10.9		* ,	, , , , , , , , , , , , , , , , , , , ,	
	WRAL			W	10/24/12	:00			\$2,200.0 0	See MG 53.2,53.3,53.4	1
	WRAL			Th	10/25/12	:30	7:27 PM	CLFNC070112TV	\$2,200.00	MG for 18.1,54.1,53.1	2
					HG, ISSUE CL						
	WRAL	Entertaiment Tonight	730-8P	Th	10/25/12	:30	7:47 PM	CLFNC070112TV	\$2,200.00	MG for 18.1,54.1,53.1	3
				PGM C	HG, ISSUE CL	ASS OF	TIME R10.9				
54	WRAL	Entertaiment Tonight	730-8P								
	ISSUE CLA	ASS OF TIME r8.23					_				
					2 to 10/28/12	1x	1				
	WRAL			W	10/24/12	:00			\$2,200.0 0	See MG 53.2,53.3,53.4	1
55	WRAL	Wed Hour 2	9-10p								
	ISSUE CLA	ASS OF TIME r8.23									
				10/22/1	2 to 10/28/12	1x	1				
	WRAL			W	10/24/12	:30	9:34 PM	CLFNC070112TV	\$8,000.00		1
			Aired Create	50							



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

American Media & Advocacy Group Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Congressional Leadership Fund
Product	CONG LEADER 10/19
Estimate Number	3347

Invoice #	119304-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/25/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119304
Alt Order #	06368182
Deal #	
Order Flight	10/19/12 - 10/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	251
Product Code	454

Agency Ref	
Advertiser Ref	

\$189,800.00 Gross Total

Agency Commission

\$28,470.00 Payment Terms 30 Days **Net Amount Due** \$161,330.00